PTO/SB/21 (09-04)

Approved for use through 07/31/2006. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. Application Number 10/764,403 Filing Date TRANSMITTAL January 23, 2004 First Named Inventor **FORM** Stephen M. Key Art Unit 1734 **Examiner Name** Mark A. Osele (to be used for all correspondence after initial filing) Attorney Docket Number PA2644US

ENCLOSURES (Check all that apply) Fee Transmittal Form	Total Number of Pages in This Submission								
Fee Transmittal Form Fee Attached Licensing-related Papers Petition Amendment/Reply Amendment/Reply After Final Aftidavits/declaration(s) Extension of Time Request Express Abandonment Request Information Disclosure Statement Certified Copy of Priority Document(s) Reply to Missing Parts/Incomplete Application Reply to Missing Parts Under 37 CFR 1.52 or 1.53 SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Firm Name Carr & Ferrell LLP Cust. No. 22830 CERTIFICATE OF TRANSMISSION/MAILING Appeal Communication to Board of Appeals and Interferences Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) Appeal Communication to Board of Appeals and Interferences Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) Proprietary Information Status Letter Other Enclosure(s) (please Identify below): Change of Correspondence Address Tother Enclosure(s) (please Identify below): Total page number of CD(s) Duplicate of Supplemental IDS SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Firm Name Carr & Ferrell LLP Cust. No. 22830 CERTIFICATE OF TRANSMISSION/MAILING				EN	ICLOSURES (Check a	II that apply)		
Amendment/Reply After Final Af	V							Appeal Communication to Board	
Signature Printed name Susan Yee Date March 23, 2006 CERTIFICATE OF TRANSMISSION/MAILING	Amendment/Reply After Final Affidavits/declaration(s) Extension of Time Request Express Abandonment Request Information Disclosure Statement Certified Copy of Priority Document(s) Reply to Missing Parts/ Incomplete Application Reply to Missing Parts			Petition to Convert to a Provisional Application Power of Attorney, Revocati Change of Correspondence Terminal Disclaimer Request for Refund CD, Number of CD(s) Landscape Table on C	Address	2) PT0	(Appeal Notice, Brief, Reply Brief) Proprietary Information Status Letter Other Enclosure(s) (please Identify below): offirmation postcard; D/SB/08 (x2);		
Signature Printed name Susan Yee Date March 23, 2006 CERTIFICATE OF TRANSMISSION/MAILING			SIGNA	TURE	OF APPLICANT, ATTO	ORNEY, C	R AG	ENT	
Printed name Susan Yee Date March 23, 2006 Reg. No. 41,388 CERTIFICATE OF TRANSMISSION/MAILING	Firm N	Carr & Ferrell LLP Cust. No. 22830							
Date March 23, 2006 Reg. No. 41,388 CERTIFICATE OF TRANSMISSION/MAILING	Suran Lee								
CERTIFICATE OF TRANSMISSION/MAILING	Printed name Susan Yee								
	Date	Date March 23, 2006 Reg. No. 41,388							
I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with									

sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below: Signature Susan Yee, Reg. No. 41,388 March 23, 2006 Typed or printed name

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

PTO/SB/17 (01-06) Approved for use through 07/31/2006. OMB 0651-0032 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number Complete if Known uant to the Consolidated Appropriations Act, 2005 (H.R. 4818). 10/764,403 Application Number RANSMITTAI Filing Date January 23, 2004 For FY 2006 First Named Inventor Stephen M. Key **Examiner Name** Mark A. Osele Applicant claims small entity status. See 37 CFR 1.27 Art Unit 1734 TOTAL AMOUNT OF PAYMENT (\$) 180.00 **PA2644US** Attorney Docket No. METHOD OF PAYMENT (check all that apply) Check Credit Card Money Order None Other (please identify): Deposit Account Name: Carr & Ferrell LLP Deposit Account Deposit Account Number: 06-0600 For the above-identified deposit account, the Director is hereby authorized to: (check all that apply) Charge fee(s) indicated below Charge fee(s) indicated below, except for the filing fee Charge any additional fee(s) or underpayments of fee(s) Credit any overpayments under 37 CFR 1.16 and 1.17 WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038. FEE CALCULATION (All the fees below are due upon filing or may be subject to a surcharge.) 1. BASIC FILING, SEARCH, AND EXAMINATION FEES **EXAMINATION FEES FILING FEES** SEARCH FEES **Small Entity Small Entity Small Entity Application Type** Fee (\$) Fees Paid (\$) Fee (\$) Fee (\$) Fee (\$) Fee (\$) Fee (\$) Utility 300 150 500 250 200 100 Design 200 100 100 50 130 65 Plant 200 100 300 160 80 150 300 500 600 Reissue 150 250 300 Provisional 200 100 0 0 2. EXCESS CLAIM FEES **Small Entity Fee Description** Fee (\$) <u>Fee (\$)</u> Each claim over 20 (including Reissues) 50 Each independent claim over 3 (including Reissues) 200 100 Multiple dependent claims 360 180 **Total Claims Extra Claims** Multiple Dependent Claims Fee Paid (\$) Fee (\$) - 20 or HP = Fee (\$) Fee Paid (\$) HP = highest number of total claims paid for, if greater than 20. Indep. Claims Extra Claims Fee (\$) Fee Paid (\$) - 3 or HP = HP = highest number of independent claims paid for, if greater than 3. **APPLICATION SIZE FEE** If the specification and drawings exceed 100 sheets of paper (excluding electronically filed sequence or computer listings under 37 CFR 1.52(e)), the application size fee due is \$250 (\$125 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s). Number of each additional 50 or fraction thereof **Total Sheets Extra Sheets** Fee (\$) Fee Paid (\$)

SUBMITTED BY							
Signature	Aman See	Registration No. (Attorney/Agent) 41,388	Telephone 650-812-3400				
Name (Print/Type)	Susan Yee		Date March 23, 2006				

Non-English Specification, \$130 fee (no small entity discount)
Other (e.g., late filing surcharge): <u>Information Disclosure Statement Fee</u>

4. OTHER FEE(S)

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Fees Paid (\$)

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Stephen M. Key

SERIAL NUMBER:

10/764,403

FILING DATE:

January 23, 2004

TITLE:

A Rotatable Label System and Method

EXAMINER:

Mark A. Osele

ART UNIT:

1734

ATTY, DKT, NO.:

PA2644US

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the daté printed below:

Dated: March 23, 2006

By: Supplyee Reg No 41 388

MAIL STOP AMENDMENT COMMISSIONER FOR PATENTS P.O. BOX 1450 ALEXANDRIA, VA 22313-1450

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT Under 37 C.F.R. §§ 1.56, and 1.97-1.98

SIR:

Pursuant to the provisions of 37 C.F.R. §§ 1.56 and 1.97-98 of the Rules of Practice in Patent Cases, enclosed herewith is form PTO-SB-08A, listing a reference.

The Examiner is requested to make this reference of official record in this application. The reference cited may be material to examination of the application and

is submitted in compliance with Applicant's duty of disclosure as defined by 37 C.F.R. § 1.56.

No representation is made or intended as to the completeness of this list, nor is the inclusion of any reference on this list an admission that it is prior art or pertinent to this application.

The Commissioner is hereby authorized to charge Deposit Account No. 06-0600 for the \$180 fee required by 37 C.F.R. §1.17(p) and any additional fees that may be required, or credit our account for any overpayment charge. A copy of this statement is submitted in duplicate for this purpose.

Respectfully submitted, Stephen M. Key

Dated: March 23, 2006

By:

Susan Yee, Keg. No. 41,388

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PTO/SB/08A (07-05)

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Sheet 1

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary)

Complete if Known					
Application Number	10/764,403				
Filing Date	January 23, 2004				
First Named Inventor	Stephen M. Key				
Art Unit	1734				
Examiner Name	Mark A. Osele				
Attorney Docket Number	PA2644US				

U. S. PATENT DOCUMENTS							
Examiner Initials*	Cite No. ¹	Document Number Number-Kind Code ^{2 (f known)}	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear		
		^{US-} 2069609	02-02-1937	Hanson			
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	FOREIGN PATENT DOCUMENTS								
Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	T ⁶			
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Examiner	Date	
Signature	Considered	
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. ¹Applicant's unique citation designation number (optional). ²See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. ⁶Applicant is to place a check mark here if English language Translation is attached.

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.